

# Event and Jump Signage Options

## OCALA JOCKEY CLUB

International 3-Day Event

\$15,000 Thoroughbred Awards Included

## FAMILY FALL FESTIVAL

November 14-17, 2019



### Event Demographics:

- 3,500 live event attendees
- 150+ competitors
- 57,000 social media reach
- 150,000 earned media exposure in print & online
- 62,000 livestream viewers
- 4,000 engaged on SM

[www.OJC3de.com](http://www.OJC3de.com)

| Select Quantity | Type                                                            | Price  | Dimensions                             |
|-----------------|-----------------------------------------------------------------|--------|----------------------------------------|
|                 | CCI3* or CIC3* cross-country jump sponsorship                   | \$1000 | Up to 3' x 8"                          |
|                 | CCI1* or CCI2* cross-country jump sponsorship                   | \$500  | Up to 3' x 8'                          |
|                 | Show Jump sponsorship - Custom jump placement or sign placement | \$1500 | Contact OJC for options                |
|                 | Signage placement along roadway                                 | \$350  | 3' x 8' coroplast or vinyl             |
|                 | Signage placement in main arena                                 | \$500  | 3' x 8' coroplast or hard backing only |
|                 | Clubhouse water jump sponsorship                                | \$5000 | 3' x 8' coroplast or vinyl             |
|                 | East water jump sponsorship                                     | \$2500 | 3' x 8' coroplast or vinyl             |

All jump and signage sponsorships are for placement rights only. Sponsor is to supply sign at sponsor's cost, or sponsor name posted on 24"x18" sign included in sponsorship fee. For questions, call the Ocala Jockey Club at (352) 591-1212, or email Cindy Oatman at [cindy oatman@OcalaJC.com](mailto:cindy oatman@OcalaJC.com).

### Mail, fax or email this form to:

Ocala Jockey Club  
8720 W. Highway 318  
Reddick, FL 32686  
Fax: (888) 271-0467  
Email: [accounting@ocalajc.com](mailto:accounting@ocalajc.com)  
Checks payable to Ocala Jockey Club

Company Name

Contact Name

Address

City, State, Zip

\_\_\_\_\_ Amount \_\_\_\_ Check Enclosed, Check No. \_\_\_\_\_ **OR** \_\_\_\_ Pay by credit card: \_\_\_\_ Visa \_\_\_\_ MasterCard \_\_\_\_ AmEx.

Credit Card No.

Expiry Date

3-digit code

Signature

Billing Zip Code

