

Event Program Advertising

OCALA JOCKEY CLUB

International 3-Day Event

Thoroughbred Awards Included

FAMILY FALL FESTIVAL

November 15-18, 2018

Equestrian Demographics:

- 3,500 live event attendees at inaugural 2016 Event
- Average income \$185,000
- 40% live on a farm, 66% of those are 10 acres or more
- Own three vehicles
- 85% women



www.OJC3de.com

Specifications:

Select Quantity	Size	Full Color Price	Vendor Price (25% discount)	Safe Area Dimensions (page size 8.5"x11", +1/4" bleed margins)
	Full Page	\$1250	\$937.50	7.5" wide x 10" high
	2/3 Page	\$1000	\$750.00	5" wide x 10" high
	Half Page	\$750	\$562.50	7.5" wide x 5.5" high
	1/3 Page	\$600	\$450.00	2.5" wide x 10" high, or 7.5" wide x 3.5" high
	1/4 Page	\$450	\$337.50	3.75" wide x 5.5" high
	Inside cover	\$1750	\$1312.50	7.5" wide x 10" high
	Back cover	\$1950	\$1462.50	7.5" wide x 10" high

Ad reservation deadline: October 13. Ad submission deadline: October 20.

All ads must be submitted as pdf, tiff or jpg files. Minimum 300 dpi resolution.

For questions, call the Ocala Jockey Club at (352) 591-1212, or email

advertising@ocalajc.com. Ads submitted after deadline not guaranteed to run.

Mail, fax or email this form to:

Ocala Jockey Club

8720 W. Highway 318

Reddick, FL 32686

Fax: (888) 271-0467

Email: accounting@ocalajc.com

Checks payable to Ocala Jockey Club

Company Name

Contact Name

Address

City, State, Zip

_____ Amount ____ Check Enclosed, Check No. _____ **OR** ____ Pay by credit card: ____ Visa ____ MasterCard ____ AmEx.

Credit Card No.

Expiry Date

3-digit code

Signature

Billing Zip Code

