



2017 OCALA JOCKEY CLUB 3-DAY INTERNATIONAL EVENT VENDOR VILLAGE AGREEMENT

Company Name *(Please type/print name as you wish it to appear on booth ID and in event program):*

Address: _____

City/State/Zip: _____

Company Email: _____

Phone: _____ Fax: _____

Website: _____

Product and/or Service Description (or attach a separate page):

Contact Name *(please print):* _____

Contact Mobile #: _____

Contact Email: _____

Signature: _____

Date: _____

(Signature REQUIRED to indicate you agree to the conditions of application)

VENDOR VILLAGE SPACE RENTAL INCLUDES:

- Selected Size Booth Space, 2 Parking Passes, and 4 General Admission Tickets
- Tables, chairs, tents, pipe & drape, electricity available at extra charge.
- One (1) Listing on Event Website with Link, and One (1) Official Event Program listing
- One (1) ID and Booth Number on Vendor Village Listing/Map in the Official Event Program
- 25% Discount on Program Advertising

VENDOR SPACE DETAILS:

Discounted Rates apply through August 31, 2017. Regular Rates apply September 1, 2017 and later.

BASIC INDIVIDUAL VENDOR SPACE (Vendor ID included. Tent, tables, chairs, pipe & drape, and electricity extra)

				<u>Early Booking Rates:</u>	<u>Regular Rates:</u>
10'x 10' Space	_____	Quantity	x	\$285	\$325
10'x 20' Space	_____	Quantity	x	\$475	\$525

EQUIPMENT AND SETUP RENTAL:

10'x 10' Tent	_____	Quantity	x	\$250	\$300
10'x 20' Tent	_____	Quantity	x	\$500	\$600
Table(s)	_____	Quantity	x	\$10	\$10
Chair(s)	_____	Quantity	x	\$5	\$5
Electricity	_____	Quantity	x	\$150/20amp	\$200/20amp

TOTAL: \$ _____

******All payments must be in full unless prior arrangements have been approved by event staff. Applications submitted without payment will not be accepted or used to hold any booth.******

MAIL COMPLETED APPLICATION AND A CHECK PAYABLE TO Ocala Jockey Club, 8720 West Highway 318, Reddick, FL 32686 OR PROVIDE CREDIT CARD INFORMATION BELOW. Fax to (888) 271-0467 or email to accounting@ocalajc.com, no later than November 1, 2017:

Name as it appears on the card: _____

Credit Card Type: _____ Visa _____ Mastercard _____ Amex _____ Discover

Credit Card Number: _____

Expiration (MM/YY): _____ Security Code on Back of Card: _____

Billing Zip Code: _____ Payment Amount: _____

_____ (Initials) I verify the above information is correct and I authorize the use of this credit card for the payment of the above Vendor Village space reservation.

VENUE DETAILS:

The Ocala Jockey Club International 3-Day Event is an outdoor event and the Vendor Village is set up around and/or near the Ocala Jockey Club Main Grass Arena. The Main Arena has access to bathrooms but does not have permanent electricity available for access by vendors. Any electricity requirements need to be met either by vendor's own generator or by purchasing generator access through the OJC. The Ocala Jockey Club International 3-Day Event Vendor Village is open November 16-19, 2017, from 9 a.m.- 5 p.m each day (Thursday, Friday, Saturday and Sunday).

Ocala Jockey Club 3-Day International Event Vendor Village 2017 Conditions of Application

1. APPLICATION FORM: The Vendor Village Application Form is issued by Valhalla Estates LLC, dba Ocala Jockey Club, 8720 West Highway 318, Reddick, FL, 32686, ("OJC"). OJC reserves the right to refuse any and all applicants or withdraw acceptance for unacceptable conduct or such other reasons as OJC in its sole discretion elects.

2. ACCEPTANCE/PROCESSING: Receipt of application and fees is not an automatic guarantee of acceptance into the Vendor Village. All vendors are considered according to the postmark date and the type of product(s) to be offered in relation to the number of vendors considering same or similar products. 2016 participants in good standing with OJC are guaranteed acceptance if application and fees are received in the OJC Office by August 31, 2017. Early booking prices apply if payment and completed application are received by June 30, 2017. Regular rates apply if payment and completed application are received on or after August 31, 2017. Applicants will be notified via email whether accepted or not, and processing of payment will be considered evidence of acceptance. If not accepted, the payment will be returned to the applicant. Space is limited, so it is important to submit your application early. Every attempt is made to place vendors so that any competition will be limited. Requests for placement are honored to the best of our ability but are not guaranteed.

NO VENDOR MAY SUBLET THE WHOLE OR ANY PORTION OF ANY SPACE ALLOTTED TO HIM/HER; the contractual vendor is wholly responsible for any supplier whose goods are exhibited in the vendor's space.

3. LOGOS/TITLES: The OJC logo and name, OJC Event logo and name and/or any logos of Event Sponsors are protected by U.S. Trademark Laws. These Trademarks may not be used without official authorization. Any use, description of or reference to the OJC LOGO, the OJC EVENT LOGO, SPONSOR LOGOS or the titles OCALA JOCKEY CLUB, OCALA JOCKEY CLUB 3-DAY INTERNATIONAL EVENT, OJC 3-DAY EVENT, OJC3DE, OJC3* IN ANY FORM is prohibited. OJC may at its discretion license use of one or more of certain logos and/or titles for a fee. Contact the OJC office for information.

4. RIGHT OF EXCLUSION: OJC reserves the right to exclude any person or firm from exhibiting, or to close the stand of any Vendor for conduct objectionable to OJC, in its sole discretion. In the event of such exclusion or closure, the person or firm WILL NOT be entitled to any refund of the application fee.

7. SETUP OF STANDS: Goods, exhibits and units may arrive on the grounds NO EARLIER THAN TUESDAY, NOVEMBER 13, 2017 AT 9:00 AM. All vendors must be checked in BY 5:00 P.M., WEDNESDAY, NOVEMBER 15, 2017. Vendors not checked in by 6:00 P.M. WEDNESDAY, NOVEMBER 15, 2017 may face loss of space and no refund. All vehicles must be removed from the Vendor Village area by 7:30 AM, THURSDAY

9. DISMANTLING OF STANDS: OCALA JOCKEY CLUB INTERNATIONAL 3-DAY EVENT - Goods, exhibits and units MAY NOT BE REMOVED prior to 4:00PM, Sunday, November 19, and MUST BE REMOVED no later than 12:00 Noon, Monday November 20. Vendors are responsible for securing that ALL items rented to them (i.e., tables, chairs, etc.) by OJC are signed in to an OJC Representative upon leaving. Vendor will be charged replacement cost of items not in allocated spot upon check out. Vendors renting items from any source other than OJC must insure those items are removed by the 12:00 Noon deadline.

10. VEHICLES/PARKING

All vendor vehicles must be removed from the OJC 3-Day International Event Vendor Village area by 7:30 AM until 30 minutes after closing Thursday, Friday, Saturday and Sunday and all vehicles must be parked in the designated Vendor Village Parking Lot. Vehicles associated with the Vendor Village that are parked illegally (not in the Vendor Village Lot) will be towed, without notice to owner, at owner's sole cost and expense. Any vehicles blocking other vehicles in the Vendor Village Lot will automatically be towed, without caution to owner, at owner's sole cost and expense.

11. REFUNDS: A refund less a handling charge of \$100.00 will be made if the notice of withdrawal and request for refund are received in the OJC office, in writing, prior to September 1. NO refunds requested after September 1 will be granted.

12. ELECTRICITY: Electricity will be made available by OJC only to those vendors who have requested and paid for this electricity. The Vendor understands that there is no permanent electricity capability to the Vendor Village area and that OJC must make arrangements to provide electricity with a third-party generator company. Each Vendor with pre-paid electricity will be provided with an individual electric box with a maximum of 20 amps. All extension/power cords and adapters must be outdoor-rated. Only one power strip per outlet is allowed.

PETS: All pets must be on a leash at all times and well behaved. Only registered service dogs are allowed in the OJC Clubhouse or in any other area serving food. All vendors are responsible and liable for the actions of their pets. All pet waste must be picked up by the owner. OJC reserves the right to request any vendor to remove any pets not adhering to these rules.

13. FINAL PAYMENTS: Payment is due in full at time of rental, and space is not guaranteed unless payment has been received and cleared. Payment for any additional tables, chairs or other supplies rented through the Ocala Jockey Club during the run of the Vendor Village must be made in full when requesting same. Failure to do so will automatically render the vendor ineligible to participate in the Vendor Village again.

14. GENERAL CONDITIONS: No Vendor will be allowed to place exhibits of any type or description so that any part thereof projects beyond the limits of the space allocated, or in such a manner as to unduly obscure the exhibits of an adjacent stand in OJC's sole discretion. Fixture height of back or side walls and/or back or side walls not to exceed 8'.

15. SECURITY: OJC will have Security personnel on hand during the open hours of the Vendor Village but cannot guarantee 24-hour security. OJC will not be responsible for any items shipped-in prior to the start of event. OJC is not responsible for any items stolen, damaged or lost from Vendor Village, Sponsor Village or any other area of the Ocala Jockey Club.

16. ADVERTISING AND SPONSORSHIP: Vendors are entitled to 25% off advertising rates in the Event Program. All sponsorship agreements are in addition to this vendor agreement.

17. INSURANCE: As a condition precedent to this agreement, all Vendors shall furnish to OJC proof of comprehensive general liability, workers compensation (if required by State of Florida), and products liability insurance in a form, and in amounts, satisfactory to OJC, naming Ocala Jockey Club and the United States Eventing Association as additional insureds. The acceptability of this insurance coverage shall be in the sole discretion of OJC, and OJC reserves the right to prohibit the Vendor's participation if the insurance coverage is not to OJC's satisfaction. If the undersigned vendor fails to submit sufficient proof of coverage as required will have released all liability as seen in Rule #16 by the submission of the application and acceptance of the terms and conditions for the duration of the event week, November 16-19, 2017.

18. RELEASE, INDEMNIFICATION AND HOLD HARMLESS: Every Vendor shall indemnify, defend and hold harmless OJC and OJC's officers, employees, directors, sponsors, agents and volunteers from any and all claims, demands, damages, actions, costs and charges to which OJC may be subject or to which OJC may have to pay by reason of any injury to any person or property, or loss of life or property resulting from or in any way connected with, the character, condition, or use of the premises or any means of ingress thereto or egress therefrom unless such injury or loss arises solely from the negligence of OJC, and shall at his own expense, assume the defense of such claims and actions for damages arising out of such injuries or losses which may be brought against OJC by a third person; and shall pay any such judgments that may be rendered in such actions.